



# Tilth Conference 2023 Sponsorship & Trade Show Opportunities



| Sponsorship Benefits | Session Sponsor | Farm Walks | Thursday Symposium | Friday Keynote & Lunch | Harvest | Sustaining | Champion | Tilth Patron        |
|----------------------|-----------------|------------|--------------------|------------------------|---------|------------|----------|---------------------|
|                      | \$500           | \$1000     | \$1000             | \$1000                 | \$1500  | \$2500     | \$5000   | Inquire for pricing |

## CONFERENCE REGISTRATIONS

|   |  |  |  |  |   |   |   |  |
|---|--|--|--|--|---|---|---|--|
| # of complimentary registrations for conference, Thursday Keynote and Farm Walks (meals included) |  |  |  |  | 1 | 1 | 2 |  |
|---|--|--|--|--|---|---|---|--|

## SOCIAL MEDIA

|                    |  |  |  |  |   |   |   |   |
|--------------------|--|--|--|--|---|---|---|---|
| Social Media Posts |  |  |  |  | 1 | 1 | 2 | 4 |
|--------------------|--|--|--|--|---|---|---|---|

## TRADE SHOW BOOTH \$475

|  |  |  |  |  |   |   |   |  |
|--|--|--|--|--|---|---|---|--|
| Complimentary booth with table, chairs, tablecloth, power, Wi-Fi. Space must be reserved by 9/8/23 |  |  |  |  | X | X | X |  |
|--|--|--|--|--|---|---|---|--|

## CONFERENCE PROGRAM

| Program Ad                |  | 15% Discount | 15% Discount | 15% Discount | 1/4 Page | 1/2 Page | Full Page | Inside Front Cover |
|---------------------------|--|--------------|--------------|--------------|----------|----------|-----------|--------------------|
| Company Listed In Program |  | X            | X            | X            | X        | X        | X         | X                  |
| Company Logo In Program   |  |              |              |              | Small    | Medium   | Large     | Large              |

## CONFERENCE (ON-SITE)

|   |              |            |            |            |       |        |       |       |
|---|--------------|------------|------------|------------|-------|--------|-------|-------|
| Logo On Event Signage   |              |            |            |            | Small | Medium | Large | Large |
| Company Banner (tape only)  |              |            |            |            |       |        | X     | X     |
| Verbal recognition at main stage events and conference meals  | Session Only | Event Only | Event Only | Event Only |       | X      | X     | X     |
| Sole sponsor of Friday Night Banquet and all social events, plus verbal recognition, prominent signage, recognition on banquet tables |              |            |            |            |       |        |       | X     |
| Session rooms: marketing materials/signage in room  | X            |            |            |            |       |        |       |       |

## EVENT WEBSITE

|   |  |  |  |  |   |   |   |   |
|---|--|--|--|--|---|---|---|---|
| Company name listed on webpage                                    |  |  |  |  |   |   |   |   |
| Logo linked to your company's website from event webpage          |  |  |  |  | X | X | X | X |
| Logo on Tilth Alliance Partners & Supporters webpage for one year |  |  |  |  |   |   |   | X |

## Tilth Alliance Farm Program events and publications

|   |  |  |  |  |  |  |  |   |
|---|--|--|--|--|--|--|--|---|
| Farm Walks Podcast: Company name and/or logo recognition in (1) podcast |  |  |  |  |  |  |  | X |
| Invitation to in-person Farm Walk                                       |  |  |  |  |  |  |  | X |
| (4) Digital ads in Tilth Alliance Farmer E-news                         |  |  |  |  |  |  |  | X |
| (1) Free membership to CORA   |  |  |  |  |  |  |  | X |

Deadline for sponsorship registration is Friday, September 15.  
 Register for sponsorship here: <https://rb.gy/wawzo>

## Trade Show Benefits

- Includes one 6' table with power, Wi-Fi, tablecloth, two chairs. Maximum of two (2) vendors per booth
- Includes access to Thursday Happy Hour, Friday Night Banquet and party
- Company name listed in conference program
- 15% discount on conference program advertising
- 15% discount on conference program registration (all meals included)
- Opportunity to buy individual meals

## Trade Show Hours

**Thurs., Oct. 26; 6 p.m.-8 p.m.**

**Fri., Oct. 27; 8 a.m.-6:30 p.m.**

### Load In

**Thurs., Oct. 26**  
Noon-5 p.m. (no Fri. load in)

### Load Out

**Fri., Oct. 27**  
6:30-7 p.m.  
OR  
8:30 p.m.-11 p.m. (no exceptions)

For venue details see [Fort Worden Conference & Events Center](#). Trade show will take place in the Commons

Deadline for trade show registration is Friday, Sept. 15

Reserve trade show space: <https://rb.gy/xj0k8>

## Program Advertising Rates

|                                |              |
|--------------------------------|--------------|
| <b>Full page 7" w x 9.5" h</b> | <b>\$450</b> |
|--------------------------------|--------------|

|                                |              |
|--------------------------------|--------------|
| <b>Half page 7" w x 4.5" h</b> | <b>\$285</b> |
|--------------------------------|--------------|

|                                 |              |
|---------------------------------|--------------|
| <b>1/4 page 3.5" w x 4.5" h</b> | <b>\$185</b> |
|---------------------------------|--------------|

|                                  |              |
|----------------------------------|--------------|
| <b>1/8 page 3.5" w x 2.25" h</b> | <b>\$130</b> |
|----------------------------------|--------------|

- Ads should be submitted greyscale, in one of these preferred file formats: PDF, AI, EPS, PNG, JPG, PSD.
- Program ads are due by Friday, October 14.
- We cannot guarantee that ads received after this date will be printed. Reserve ad space: <https://rb.gy/bjpxz>

Custom packages available.  
Contact Sheryl Wiser for more information:  
[sherylwiser@tilthalliance.org](mailto:sherylwiser@tilthalliance.org)